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Sonja Meijerink HR Director

ABOUT ORDINA

Profile

Ordina is a specialist provider of consulting, IT and outsourcing services. With our services, we target those areas where we can create sustainable value for our clients as well as for our own company. We aspire market leadership in our chosen specialist services, both in terms of quality and volume. More specifically, the focus is on providing consulting services for the improvement of our clients' business processes, developing and managing packaged and customised software applications in support of those improvements and serving as our clients' outsourcing partner for the full range of business processes, including IT. With our Business Process Outsourcing (BPO) services, we occupy a unique and leading position in the Dutch financial market-place.

The Dutch and Belgian markets are our primary areas of business, with the largest growth potential in the Finance and the Public Sector. Our local orientation and our flat organisational structure allow us to act quickly and efficiently. This is evidenced by the continued organic growth of our business. We have also successfully acquired companies and integrated their operations into our own. At the end of 2007 Ordina employed 5,702 staff members.

Our staff give meaning to our business. The knowledge they contribute, develop and share constitutes the basis of our services. We take pride in having the knowledge and ambition to effect a positive change when it comes to the success of our clients. We take responsibility and are transparent about our performance. Ordina also stands out where its

cultural values are concerned. True to our Dutch roots, we are a down-to-earth company with a strong focus on delivering solutions. This is reflected in the way in which we approach our clients, business partners and each other.

Ordina's head office is located in Nieuwegein, the Netherlands. We also have a network of branch offices in the Netherlands and Belgium. Ordina N.V. was incorporated in 1973. Its shares are quoted on the Amsterdam's Euronext Stock Exchange, where they are included in the Midkap.

Mission, vision and strategy

We place our intellectual capacity as well as development and organisational capabilities at the disposal of our clients, to help them find solutions that make a difference to their future success.

Our strategy is aimed at achieving growth and creating value for all our stakeholders.

- We provide consultancy, solutions and services to clients in the Benelux that allow them to be successful in the future. We are familiar with their business and organisational structure. In addition to technical expertise, we offer specific knowledge of and experience with local laws and regulations, language and culture. To achieve change, bring about improvement or foster innovation, we combine our core activities.
- We wish to be regarded as the number 1 company to work for by top talent in the industry. We aspire to be a company that is in tune with the times and offers its employees

opportunities for self-deployment and management development, as well as flexible terms of employment and, most importantly, allows them to work on exciting projects for clients.

- We cooperate with our business partners to mutually strengthen our market positions by approaching clients as a team and offering solutions that matter.
- We aim to provide shareholders with the best possible return on their investment by creating sustainable value throughout the cycle, resulting in a relatively high share valuation compared to our peers.
- Where social responsibility is concerned, we apply our knowledge to healthcare and education in order to contribute to a better future for the young and elderly.

We have divided the strategic targets defined in earlier years into Portfolio (Market & Customer), People (Modern Personnel Management) and Performance (Value Creation). From page 29 onward, we will elaborate on our strategy and the progress made thus far.

Key values

Open

Transparency is the norm and it is the responsibility of each employee. Our decisions are based on facts and we are outspoken about our performance.

Unique

We take pride in having the knowledge and ambition to make a difference for our clients. Indifference is a notion unknown to us.

Solutions-driven

First and foremost, we seek to create sustainable and above-average value. We are committed to helping our clients achieve their goals successfully, never losing sight of their needs and making a passionate effort to deliver the best possible results for them and Ordina.

Core activities

Consulting: planning for tomorrow today

Our consultants assist our clients in their strategic choices and policy-making, or in designing or redesigning their organisational structure and processes. In addition to in-depth sectoral knowledge, of the Public Sector and Financial Services in particular, we have the expertise to supervise large-scale change processes. In providing these services, the emphasis is on client service concepts and business and management issues. The advisory services provided by our business consultants pave the way for the technological solutions intended to support these changes. Our architects translate strategic corporate objectives into efficient business and IT architectures and work processes and design the appropriate information provision.

IT: developing for tomorrow today

The next step is to design, build, implement and manage the envisaged information systems for our clients. Any shortage of systems development capacity is absorbed by offshoring some of the work. Locally we focus primarily on architecture, requirements and testing and implementation phases within development projects. We have chosen leading-edge technologies for both customised applications (Java, .Net, Oracle and Cobol) and business applications (SAP and Oracle). Depending on the needs of our clients, we carry out projects on site at our clients' premises or off-site at our own offices where we have advanced development centres at our disposal. Our way of working ensures that these systems are seamlessly integrated into our clients' existing IT systems.

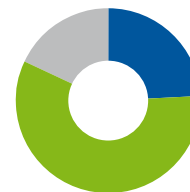
Outsourcing: organising for tomorrow today

Clients outsource the management and maintenance of critical business applications to us because we have proven to have the knowledge, skills and continuity required. With our BPO services, we go even further. Here, we take over responsibility for the full spectrum of administrative processes, including IT, from financial institutions. By doing so, we increase our clients' efficiency, allowing them to focus on their customers and product innovation.

Breakdown revenue by activities 2007

In %

- 24% Consulting
- 58% IT
- 18% Outsourcing



Key figures

	2007	2006	2005	2004
Revenue	665.4	530.4	443.9	383.4
EBITA	62.1	43.2*	35.3	24.2
EBITA growth as a %	44	22	46	118
EBITA margin as a %	9.3	8.1	8.0	6.3
Net profit	30.4	25.8	29.0	14.6
Net profit growth as a %	18	-11	98	39
Net profit margin as a %	4.6	4.9	6.5	3.8
Cashflow	61.3	47.7	49.5	30.2
Net debt/EBITDA	0.8	0.9	-	-
Equity	254.6	194.0	152.9	124.7
Capital asset ratio	48	42	53	52
Intangible assets	292.6	242.1	113.9	69.9
Tangible assets	29.1	21.8	20.6	25.3
Trade receivables (exclusive of VAT) as a % of turnover	17	19	20	18
Average DSO (Days Sales Outstanding)	61	64	69	65
Average number of staff (FTE)	5,388	4,641	3,779	3,437
Number of staff at year-end (FTE)	5,702	5,009	4,187	3,612
Number of shares outstanding at year-end (in millions)	41.2	39.0	37.3	36.8

(in euro millions, unless stated otherwise)

* 2006 figures are exclusive of the non-recurring income items as a result of the harmonisation of pension plans schemes

	2007	2006	2005	2004
Per-share information				
Equity	6.27	5.13	4.14	3.46
Cashflow	1.51	1.26	1.34	0.84
Net earnings per share before amortisation of intangible assets due to acquisitions	1.15	0.86*	0.88	0.47
Net earnings per share after amortisation of intangible assets due to acquisitions	0.75	0.60*	0.78	0.41
Net earnings per share after amortisation of intangible assets due to acquisitions, fully diluted	0.74	0.67	0.76	0.39

(in euros)

* 2006 figures are exclusive of the non-recurring income items as a result of the harmonisation of pension plans schemes

Information for shareholders

Ordina wishes to provide shareholders with transparent information about company strategy and performance and about developments that affect our clients and staff. The Chief Executive Officer is responsible for Investor Relations. Liaising with the Chief Financial Officer, he maintains contacts with shareholders and analysts.

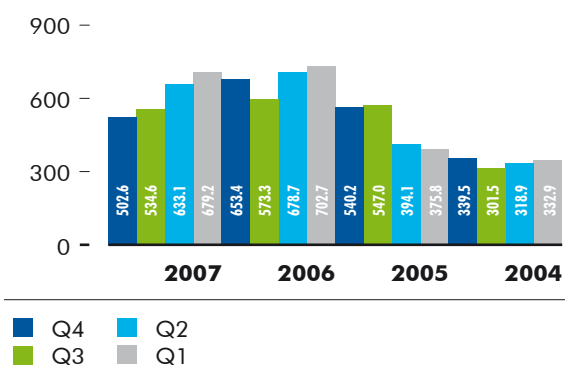
We present all relevant information to our shareholders in our Annual Report, half-year reports, and press releases, as well as at the Annual General Meeting of Shareholders and through our website. Our website also features analysts' presentations, including audio webcasts.

ABOUT THE ORDINA SHARE

All outstanding ordinary shares in Ordina N.V. are quoted on Amsterdam's Euronext Stock Exchange. They are included in the Euronext Midkap Index. At the end of 2007, 41.2 million ordinary shares were outstanding. No preference shares were outstanding at 31 December 2007.

Market capitalization

In euro millions



VOTING RIGHTS

Each quoted ordinary share in Ordina N.V. entitles the holder to one vote.

DISCLOSURE OF MAJOR HOLDINGS IN LISTED COMPANIES ACT

Within the framework of the Dutch Disclosure of Major Holdings in Listed Companies Act, the Company has received the following notifications:

Shareholding: 5-10%:

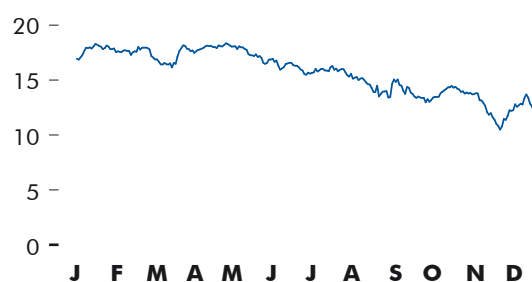
ING Group

Fortis Utrecht N.V.

UBS AG

Developments in share price 2007

In euros



IMPORTANT DATES

4 March 2008:	Presentation of annual figures for 2007
14 May 2008:	Annual General Meeting of Shareholders
16 May 2008:	Ex-dividend quotation
20 May 2008:	Record date for dividend entitlement
23 May 2008:	Dividend distribution
19 August 2008:	Publication of half-year figures for 2008
3 March 2009:	Presentation of annual figures for 2008
6 May 2009:	Annual General Meeting of Shareholders

Dividend proposal

The Company's policy on dividend distributions and retained earnings is discussed annually at the Annual General Meeting of Shareholders. For several years, the policy has been to distribute a dividend of 25% of the profit for the year, with the remaining 75% being added to group equity. The retained earnings can then be used to fund the Company's continued growth. In line with this policy, we propose to distribute a cash dividend of EUR 0.20 per share for 2007, which will be charged against the profit for 2007.

Management Board

The members of the Management Board under the Articles of Association of Ordina N.V. are Ronald Kasteel (CEO) and Hans den Hartog (CFO). We also refer to pages 22 and 46.

